



December 11, 2013

To the Media:

Thank you for attending the Nominations Announcement and Holiday Auction display for the 20th Annual Screen Actors Guild Awards®. We look forward to seeing your coverage.

NOMINATIONS ANNOUNCEMENT – Wednesday, Dec. 11, 2013 – LIVE AT 5:50 a.m. & 6:00 a.m.

Pacific Design Center
SilverScreen Theater
2nd Floor “Green” Building
8687 Melrose Avenue
Los Angeles, CA 90069

CHECK-IN: All media must present a government-issued photo ID and either an LAPD press credential or your media outlet identification.

PARKING: The paste-on media credential you receive upon check-in will serve as your parking validation. When leaving, please keep it on until you reach the parking gates.

(LIVE) MEDIA TRUCKS ONLY: Parking will be assigned and must be pre-arranged. Contact Jerry Mark at sagawards@eventcredentials.com.

PHONE LINES: We will not have special phone lines installed. Please use a cell phone, or wireless Internet to communicate with your office. You will be given the wireless password for the theatre when you check-in.

Media requiring special phone line arrangements should contact the PDC phone vendor directly:

TelePacific Communications
P.O. Box 526015
Sacramento, CA 95852-6015
877-487-8722
PDC Customer Number #104705

2:30 AM Live TV Set-up begins - TRUCK PARKING MUST BE PRE-ARRANGED
All media must check in upon arrival

4:15 AM Media Check-in Begins
Equipment Set-up in Auditorium – (see Andy Gelb or Rachael Trager for positions)
Mult-boxes are available for pooled audio and video feed
Nominee Certificate and SAG Foundation Auction Display in Lobby
Live- cut-ins available from the Theater or Lobby

4:45 AM Auditorium CLEARED for CLOSED REHEARSAL
Continental Breakfast served in Lobby

4:45-5:25 AM **INTERVIEW opportunities at Display in Lobby of SAG Awards Holiday Online Auction benefiting the SAG Foundation.** The Holiday Auction includes a SAG Awards Ceremony/Gala VIP Ticket package, red carpet bleacher seats and unique experiences, vacations and collectibles. Online bidding closes at www.sagawards.org/auction on Sunday, Dec. 16. This is the first of three SAG Awards Online Benefit Auctions this season. Interviews with:

- Jill Seltzer, Executive Director, Screen Actors Guild Foundation
- PLEASE MAKE A VISUAL OR VERBAL REFERENCE TO THE AUCTION URL (www.sagawards.org/auction) IN YOUR COVERAGE

5:25 AM Auditorium OPEN to Media
Live cut-ins available from Auditorium or Lobby

5:45 AM Vibrate mode or shut down for cell phones and pagers required

**5:50 AM
SHARP**

*****LIVE*****

SCREEN ACTORS GUILD STUNT HONORS NOMINEES ANNOUNCED

SAG Awards Vice Chair Daryl Anderson and Committee Member Woody Schultz

- The announcement should run approximately 2 minutes.
- The nominees will be listed in the nominations release distributed after the Actor® nominees are announced.
- For your colleagues who cannot attend: the announcement will be webcast live on sagawards.tntdrama.com and tbs.com.

**6:00 AM
SHARP**

*****LIVE*****

20th ANNUAL SCREEN ACTORS GUILD AWARDS® NOMINATIONS ANNOUNCEMENT

SAG-AFTRA President Ken Howard, SAG Awards Social Media Ambassador Sasha Alexander ("Rizzoli & Isles") and Clark Gregg ("Marvel's Agents of S.H.I.E.L.D.")

- The announcement should run approximately 8-9 minutes.
- Printed copies of the nominations news release will be distributed immediately following the announcement
- For your colleagues who cannot attend: the announcement will be telecast live on TNT and webcast live on sagawards.tntdrama.com and tbs.com.

SATELLITE COORDINATES:

Live feeds will also be available via satellite at the coordinates below beginning at 8:45 a.m. (ET)/5:45 a.m. (PT) and will be available for approximately 30 minutes. For troubleshooting, call the TNT Technical Operations Center in Atlanta: (404) 885-4787

Satellite:	Galaxy 16, Transponder 23K (99 deg. West)
Video Format:	HD 1080i/59.94
Aspect Ratio	16.9 Native
Bandwidth:	36 Mhz
Downlink Frequency:	12160 Mhz (H)
L-Band Frequency:	1410
Compression:	MPEG 2
Chroma:	4:2:2
FEC Rate:	7/8
Data Rate:	45 Mb/s
Symbol Rate:	27.9027 Ms/s
Modulation:	DVB-S, QPSK
Pilots:	Off
Rolloff:	35%
Audio:	Stereo Ch 1/Left Ch 2/Right

POST-ANNOUNCEMENT PHOTOGRAPHS

We will pose Mr. Howard, Ms. Alexander and Mr. Gregg onstage for a few shots, and then all photographers must exit up the audience right aisle. We will move the presenters to several positions along the stage so that you all will get a shot. PLEASE DO NOT RUSH THE STAGE AND CROWD THE PRESENTERS.

POST-ANNOUNCEMENT INTERVIEWS IN THE THEATRE

You must remain in your assigned positions in the theatre for these interviews. Outlets going live will take precedence.

6:10 AM Depending on their post-announcement work schedules, the following will be available for quick sound bites:
*SAG-AFTRA President Ken Howard

- *SAG Awards Social Media Ambassador Sasha Alexander
- *Clark Gregg
- *SAG Awards Executive Producer Jeff Margolis
- *SAG Awards Executive Producer Kathy Connell

POST-ANNOUNCEMENT INTERVIEWS IN THE LOBBY:

- SAG Foundation Online Benefit Auction Display
- SAG Foundation Executive Director Jill Seltzer

Airdate Information (PLEASE MENTION “SIMULCAST LIVE SATURDAY, JAN. 18 ON TNT and TBS” IN ALL YOUR PRE-SHOW COVERAGE)

The 20th Annual Screen Actors Guild Awards ceremony, presented by SAG-AFTRA, will be simulcast live coast-to-coast on TNT and TBS on Saturday, Jan. 18, 2014, at 8 p.m. (ET) / 5 p.m. (PT) from the Shrine Exposition Center in Los Angeles. An encore primetime telecast will begin immediately following on TNT at 10 p.m. (ET) / 7 p.m. (PT).

Prior to the televised ceremony, the SAG Honors for television and film stunt ensembles will be announced during the live tntdrama.com and tbs.com webcasts from the red carpet which begin at 6 p.m. (ET) / 3 p.m. (PT).

20th ANNUAL ACTOR® NOMINATIONS ANNOUNCEMENT NEWS RELEASES

Printed copies of the nominations news release will be distributed immediately following the announcement. You will also receive the announcement via email.

A downloadable copy of the announcement will be posted at www.sagawards.org

20th ANNUAL SCREEN ACTORS GUILD AWARDS® PRESS KIT

PDFs of our press kit stories will be available soon on our website at <http://www.sagawards.org/media-pr/press-kit>.

20th ANNUAL SCREEN ACTORS GUILD AWARDS® PHOTOS AND GRAPHICS:

You can download photos of SAG-AFTRA President Ken Howard, SAG Awards Social Media Ambassador Sasha Alexander, nominations announcer Clark Gregg, SAG's 50th Life Achievement Award recipient Rita Moreno, The Actor® statuette, the SAG Awards Producers and 20th Annual Screen Actors Guild Awards® graphics at http://www.sagawards.org/media_download.

Please use the photo credit and copyright information provided with the photos and follow the guidelines for use of our photos and graphics at <http://www.sagawards.org/media-pr/media-guidelines>.

Non-downloadable nominee photos will be available after the Nominations announcement on our public website at <http://www.sagawards.org/awards/nominees-and-recipients/20th-annual-screen-actors-guild-awards>.

Downloadable nominee photos will be available after the Nominations announcement to the media only at <http://www.sagawards.org/hires/nominee/photos>. Please copyright photo to studio or network.

SCREEN ACTORS GUILD AWARDS® NOMENCLATURE

When referring to the awards, ceremony, or statuette, the following terminology and trademarks should be used:

- 20th Annual Screen Actors Guild Awards®
- Screen Actors Guild Awards®
- The Actor®

Acceptable nicknames:

- 20th Annual SAG Awards®
- SAG Awards®
- The Actors®

When referring to the union that presents the SAG Awards, please use SAG-AFTRA.

COVERAGE NOTICE AND COPIES REQUIRED

Copies of your coverage of the 20th Annual Screen Actors Guild Awards Nominations Announcement and Holiday Auction should be sent to SAG Awards Publicity Assistant David Monnich at prasst@sagawards.org as soon as possible after the nominations announcement, after any interim media opportunities and after the Awards ceremony. Broadcast outlets should alert us via email as to airdate/time and send video or audio files on a data disc in QuickTime or .mpeg3 or .mpeg4 format, as well as email website links where applicable. Print outlets should email PDF's or website links. Photographers must email PDF's of tear sheets. Receipt of your coverage will impact your request for credentials for future SAG Awards.

CREDENTIALS FOR THE 20TH ANNUAL SCREEN ACTORS GUILD AWARDS® CEREMONIES:

You will be notified of your status for credentials for the Awards Ceremonies by early January. Acceptance of your credential application for the Nominations Announcement does not guarantee you will receive a credential for the ceremony. Our receipt of your coverage of the Nominations Announcement and your coverage of last year's 19th Annual Screen Actors Guild Awards® may be a deciding factor. **All credentials and media logistics questions should be addressed to Jerry Mark via email at sagawards@eventcredentials.com.** Please allow at least 24 hours for a reply. Please do not address credential or media logistics questions to other PR staff members.

20th ANNUAL SCREEN ACTORS GUILD AWARDS MEDIA & EVENT STAFF:

Please introduce or re-introduce yourselves to us. If you have a problem this morning, we will try to find a solution. We invite your suggestions for making this event even better next year, but ask that you please email them to us after the crunch of this morning's activities.

20th ANNUAL SCREEN ACTORS GUILD AWARDS MEDIA & EVENT STAFF

SAG Awards

Rosalind Jarrett Sepulveda – Executive in Charge of Publicity – rjarrett@sagawards.org
Jerry Mark – Credentials & Media Logistics Supervisor – sagawards@eventcredentials.com
Tosha Whitten Griggs – Senior Publicity Consultant – twgriggs@sagawards.org
Kira Coplin – PR Managing Editor – kcoplin@sagawards.org
Gina Steward – Digital Publicity Coordinator – gsteward@sagawards.org
David Monnich – Publicity Assistant – prasst@sagawards.org

TNT/TBS:

Eileen Quast – Senior PR Director, Los Angeles – Eileen.Quast@turner.com
Heather Sautter – Director, Entertainment Publicity, Atlanta – Heather.Sautter@turner.com
Matthew Gardea – Jr. Publicist, Los Angeles – Matthew.Gardea@turner.com
Lindsey Jones – Jr. Publicist, Atlanta – Lindsey.Jones@turner.com
Alexandra Packey – Executive Administrative Assistant, Atlanta – Alexandra.Packey@turner.com

Slate PR:

Andy Gelb – Partner – andy@slate-pr.com
Rachael Trager – Account Executive – rachael@slate-pr.com
Taryn Black – Jr. Account Executive – taryn@slate-pr.com
Julia Marella – Assistant to Andy Gelb – julia@slate-pr.com

UPCOMING 20th SCREEN ACTORS GUILD AWARDS® KEY MEDIA EVENT DATES & TIMES: (Detailed information will be sent to you for each event.)

Tuesday, Jan. 7

MEDIA & PUBLICISTS WALK-THRU / SITE CHECK

Shrine Exposition Center
10:00 a.m.
Park in the Structure on the corner of Royal and 32nd Streets

RSVP REQUIRED BY Monday, Jan. 6, 2014 to SAG Awards Publicity Assistant David Monnich at (310) 235-1030 x 230 or prasst@sagawards.org.

Thursday, Jan. 9

POURING OF THE ACTOR® STATUETTE

American Fine Arts Foundry

8:00 am set-up
8:15 am Sharp – Pouring & interviews

SPACE LIMITED - REQUEST TO ATTEND REQUIRED BY Wednesday Jan. 8, 2014 to David Monnich at (310) 235-1030 x 230 or prasst@sagawards.org.

Wednesday, Jan. 15

AWARDS CEREMONY BEHIND-THE-SCENES: SAG AWARDS SET. FOOD, WINE, CHAMPAGNE, TABLE DÉCOR & FLOWERS; SAG FOUNDATION BENEFIT CEREMONY AUCTION DISPLAY

Shrine Exposition Center
By Appointment Only – contact information will be sent in early January

Interviews with Executive Producer/Director, Jeff Margolis; Executive Producer Kathy Connell, Production Designer Joe Stewart; Art Director Keith Greco; Awards Event Supervisor Andrea Wyn Schall, Florist Christopher Matsumoto and others TBA

Friday, Jan. 17

RED CARPET ROLL OUT; SAG AWARDS GREEN ROOM HOSTED BY THE HOUSE OF GRAFF; AWARDS CEREMONY BEHIND-THE-SCENES: SEATING CARDS & PRESENTER REHEARSALS; POST-AWARDS GALA HOSTED BY PEOPLE MAGAZINE & THE ENTERTAINMENT INDUSTRY FOUNDATION BEHIND-THE-SCENES

Shrine Exposition Center
By Appointment Only – contact information will be sent in early January

Interviews with Executive Producer/Director, Jeff Margolis; Executive Producer Kathy Connell; SAG Awards Social Media Ambassador Sasha Alexander and others TBA

Note regarding rehearsals: Only presenters who have consented in advance to media coverage and/or interviews may be filmed or photographed. Some rehearsals may be entirely closed.

Saturday, Jan. 18

**20th ANNUAL SCREEN ACTORS GUILD AWARDS®
PRE-ARRIVALS LIVE CUT-INS FROM THE RED CARPET prior to 2:00 PM**
Outside the Shrine Auditorium

We welcome your suggestions for special coverage or individual pre-show stories. We will be notifying you of other SAG Awards media opportunities as they are scheduled. We look forward to seeing you at these events. All good thoughts,

Rosalind Jarrett Sepulveda
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(310) 235-1030
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Media Logistics Coordinator
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Jeff Margolis Productions in association with Screen Actors Guild Awards®, LLC
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1401 Westwood Boulevard • Suite 300 • Los Angeles, CA 90024
Airs Saturday, January 18, 2014 on TNT & TBS

SAG-AFTRA