



22nd ANNUAL SCREEN ACTORS GUILD AWARDS® NOMINATIONS ANNOUNCEMENT & HOLIDAY AUCTION DISPLAY - MEDIA INSTRUCTIONS

If you are credentialed and then learn you are unable to attend the nominations announcement please contact SAG Awards Credentials Manager Tarrah Curtis by **Monday, Dec. 7:** tcurtis@sagawards.org.

NOMINATIONS ANNOUNCEMENT – Wednesday, Dec. 9, 2015 – LIVE AT 6:50 & 7:00 AM

Pacific Design Center

SilverScreen Theater
2nd Floor "Green" Building
8687 Melrose Avenue
West Hollywood, CA 90069

Check-in: All Media must present a government-issued photo ID and either your LAPD press credential or your media outlet identification

Parking: Please enter the Pacific Design Center parking structure from the north side of Melrose Avenue, east of San Vicente. The paste-on media credential you receive upon check-in will serve as your parking validation. When leaving, please keep it on until you reach the parking gates.

(LIVE) Media Trucks Only: Parking will be assigned. Contact SAG Awards Media Logistics Coordinator Neal Roscoe in advance at neal@bravenewmedia.net to pre-arrange. **When you arrive, please be sure to let Joanna Cichocki know your planned live hit times, so that we can assist you with lining up the interview subjects for those hits.**

Phone Lines: We will not have special phone lines installed. Please use a cell phone or wireless internet to communicate with your office. You will be given the wireless password for the theater when you check in.

Theater Positions: Media positions inside the theater will be marked prior to your arrival. Please note space is tight and we kindly ask that all crews keep equipment to a minimum. Additionally, seat removal requests will not be permitted at this facility.

NOMINATIONS MEDIA SCHEDULE:

3:30 AM Live TV Set-up begins - TRUCK PARKING MUST BE PRE-ARRANGED
All media must check in upon arrival

5:15 AM Media Check-in Begins
Equipment Set-up in Auditorium / All positions are assigned. See Tarrah Curtis, Joanna Cichocki, Brian Rubin or Christina Canseco for positions
Multi-boxes are available for pooled feeds: Video: BNC Connector; HD SDI only;
Audio: XLR audio mult boxes spread around the room.

Live- cut-ins available from the Theater or Lobby

5:45 AM Auditorium CLEARED for CLOSED REHEARSAL
Continental Breakfast served in Lobby with Champagne Taittinger and FIJI Water

5:45-6:00 AM INTERVIEW opportunity at Champagne Taittinger Bar
Champagne Taittinger Brand Ambassador Jordane Andrieau, SAG Awards Committee Chair JoBeth Williams, Committee Members Jason George, Daryl Anderson, Woody Schultz; SAG Awards Executive Producer Kathy Connell

6:00 AM Champagne Taittinger Toast with above interviewees.

5:30-6:25 AM INTERVIEW opportunities at Display in Lobby of SAG Awards Holiday Online Auction benefiting the SAG-AFTRA Foundation. The Holiday Auction includes a SAG Awards Ceremony/Gala VIP Ticket package, red carpet bleacher seats and unique experiences, vacations and collectibles. Online bidding closes at www.sagawards.org/auction on Sunday, Dec. 13, 2015. This is the first of three SAG Awards Online Benefit Auctions this season. Interviews with:

- Cyd Wilson, Executive Director, SAG-AFTRA Foundation
- PLEASE MAKE A VISUAL OR VERBAL REFERENCE TO THE AUCTION URL (www.sagawards.org/auction) IN YOUR COVERAGE

6:25 AM Auditorium OPEN to Media

6:45 AM Vibrate mode or shut down for electronic communications devices required
Warning countdowns will precede the live announcements

6:50 AM SHARP ***LIVE*******
SCREEN ACTORS GUILD STUNT HONORS NOMINEES ANNOUNCED
*SAG Awards Committee Chair JoBeth Williams
*SAG Awards Committee Member Jason George

- The announcement should run approximately 2 minutes.
- The nominees will be listed in the nominations release distributed after the Actor® nominees are announced.
- For your colleagues who cannot attend: the announcement will be webcast live on sagawards.tntdrama.com and truTV.com.

7:00 AM SHARP ***LIVE*******
22nd ANNUAL SCREEN ACTORS GUILD AWARDS® NOMINATIONS ANNOUNCEMENT
*SAG-AFTRA President Ken Howard
*Anna Farris
*Anthony Mackie

- The announcement should run approximately 8-9 minutes.
- Both emailed and printed copies of the nominations news release will be distributed immediately following the announcement
- For your colleagues who cannot attend: the announcement will be telecast live on TNT, TBS and TruTV, and webcast live on sagawards.tntdrama.com.

7:10 AM Post Announcement PHOTO and INTERVIEW opportunities inside the theater and lobby
*See below for additional details and instructions

SATELLITE COORDINATES:

Live feeds will be available via satellite at the coordinates below beginning at 9:45 a.m. (ET) / 6:45 a.m. (PT) and will be available for approximately 30 minutes.

Galaxy - 17 Transponder 18K (36mhz)

U/L 14360 (Horizontal)

D/L 12060 (Vertical)

Satellite Window: 09:00 a.m. – 10:15x15ET

Show Time: 10:00 a.m. (ET)/7:00 a.m. (PT)

FEC: 7/8

Symbol rate: 27.9027

Compression: DVB-S QPSK, 4.2.2, MPEG-2

Uplink: PSSI

For Technical Support contact the Turner Operations Center at 404-885-4787

POST-ANNOUNCEMENT PHOTOGRAPHS

Following the nominations announcement, Ken Howard, Anna Faris, Anthony Mackie, JoBeth Williams, Jason George, SAG Awards Executive Producer Kathy Connell and SAG Awards Committee Vice Chair Daryl Anderson and Committee Member Woody Schultz will pose on stage for a few shots (singles and groups). **PHOTOGRAPHERS MUST REMAIN IN THEIR ASSIGNED SEATS AND NOT RUSH THE STAGE.**

We will move the presenters to several positions along the stage so that all will get a shot. After the photo op, all photographers must exit up the audience right aisle.

POST-ANNOUNCEMENT INTERVIEWS IN THE THEATER

7:10 AM Depending on their post-announcement work schedules, the following will be available for quick sound bites:

- SAG-AFTRA President Ken Howard
- Anna Faris
- Anthony Mackie
- SAG Awards Committee Chair / SAG-AFTRA Foundation President JoBeth Williams
- SAG Awards Committee Member Jason George
- SAG Awards Executive Producer Kathy Connell

INTERVIEW FLOW:

Outlets must remain in your assigned positions in the theater to begin these interviews. Outlets going live will take precedence. Mr. Howard, Ms. Faris and Mr. Mackie will begin at the front of the audience left aisle and move toward the back and then up the audience left aisle. Ms. Williams, Mr. George and Ms. Connell will begin at the rear of the audience right aisle and move toward the stage. Once the outlets at the rear of the audience right aisle have interviewed the latter three, they will be escorted in order to the lobby to await Mr. Howard, Ms. Faris and Mr. Mackie.

INTERVIEWS IN THE LOBBY:

*SAG-AFTRA Foundation Online Benefit Auction Display with Cyd Wilson, SAG-AFTRA Foundation Executive Director

AIRDATE INFORMATION

*****PLEASE MENTION “SIMULCAST LIVE SATURDAY, JANUARY 30, 2016 ON TNT and TBS” IN ALL YOUR PRE-SHOW COVERAGE**

The 22nd Annual Screen Actors Guild Awards ceremony, presented by SAG-AFTRA, will be simulcast live coast-to-coast on TNT and TBS on Saturday, Jan. 30, 2016, at 8 p.m. (ET) / 5 p.m. (PT) from the Shrine Exposition Center in Los Angeles. TBS and TNT subscribers can also watch the SAG Awards live through the networks' websites and mobile apps. In addition, TNT will present a primetime encore of the ceremony immediately following the live presentation.

Prior to the televised ceremony, the SAG Honors for television and film stunt ensembles will be announced during the live sagawards.tntdrama.com, sagawards.org and PEOPLE.com webcasts from the red carpet which begin at 6 p.m. (ET) / 3 p.m. (PT).

NOMINATIONS ANNOUNCEMENT NEWS RELEASES

Printed copies of the nominations news release will be distributed immediately following the announcement. You will also receive the announcement release via email.

A downloadable copy of the announcement will be posted at www.sagawards.org

SOCIAL MEDIA:

We encourage you to connect with the SAG Awards:

Hashtag: #sagawards and today: #sagawardsnoms

Website: <http://sagawards.org>

Facebook: <http://www.facebook.com/sagawardsofficialpage/>

Twitter: <http://twitter.com/sagawards/>

Google +: <http://google.com/+SAGawards/>

Instagram: <http://www.instagram.com/sagawards/>

Tumblr: <http://sagawards.tumblr.com>

Blog: <http://blog.sagawards.org>

22nd ANNUAL SCREEN ACTORS GUILD AWARDS® PRESS KIT

Materials from our preliminary press kit will be available soon at <http://www.sagawards.org/media-pr/press-kit>. Additional material will be added as it becomes available.

22nd ANNUAL SCREEN ACTORS GUILD AWARDS® PHOTOS AND GRAPHICS:

To request photos of The Actor® statuette, Executive Producer Kathy Connell, SAG-AFTRA President Ken Howard, SAG-AFTRA's 52nd Life Achievement Award recipient Carol Burnett and 22nd Annual Screen Actors Guild Awards® graphics email awardsphotos@sagawards.org.

Please use the photo credit and copyright information provided with the photos and follow the guidelines for use of our photos and graphics at <http://www.sagawards.org/media-pr/media-guidelines>

SCREEN ACTORS GUILD AWARDS® NOMENCLATURE

Please **do NOT abbreviate** Screen Actors Guild Awards or SAG Awards as simply SAG.

When referring to the awards, ceremony, or statuette, the following terminology and trademarks should be used:

- 22nd Annual Screen Actors Guild Awards®
- Screen Actors Guild Awards®
- The Actor®

Acceptable nicknames:

- 22nd Annual SAG Awards®
- SAG Awards®
- The Actors®

When referring to the performers union that presents the Screen Actors Guild Awards, please abbreviate as SAG-AFTRA. Since the merger of Screen Actors Guild and the American Federation of Television and Radio Artists in 2012, SAG as a stand-alone entity ceased to exist.

COVERAGE NOTICE AND COPIES REQUIRED

Copies of your coverage of the 22nd Annual Screen Actors Guild Awards Nominations Announcement and Holiday Auction should be sent to SAG Awards Publicity Assistant Kelsey Donofrio at prasst@sagawards.org as soon as possible after the nominations announcement, after any interim media opportunities and after the Awards ceremony. Broadcast outlets should alert us via email as to airdate/time and send video or audio files on a data disc in QuickTime or .mpeg3 or .mpeg4 format, as well as email website links where applicable. Print outlets should email PDF's or website links. Photographers must email PDF's of tear sheets. Receipt of your coverage will impact your request for credentials for future SAG Awards.

We welcome your suggestions for special coverage or individual pre-show stories. We will be notifying you of other SAG Awards media opportunities as they are scheduled. We look forward to seeing you at these events.

CREDENTIALS FOR THE 22nd ANNUAL SCREEN ACTORS GUILD AWARDS CEREMONY:

You will be notified of your status for credentials for the Awards Ceremony in the week following the Nominations Announcement. Outlets credentialed must submit their media logistical requirements by Monday, December 28 and the names for their approved staff by Friday, January 15, 2016 at 5 p.m. PT.

Acceptance of your credential application for the 22nd Annual Screen Actors Guild Awards® nominations announcement does not guarantee you will receive a credential for the 22nd Annual Screen Actors Guild Awards® ceremony on Saturday, Jan. 30, 2016. Our receipt of your coverage of Nominations announcement and Holiday Auction launch, your plans for coverage for our pre-show event as well as your coverage of last year's 21st Annual Screen Actors Guild Awards® may be deciding factors.

All media logistics questions should be addressed to Neal Roscoe at neal@bravenewmedia.net and all credential questions to Tarrah Curtis at tcurtis@sagawards.org. Please do not address credential or media logistics questions to other PR staff members.

22nd ANNUAL SCREEN ACTORS GUILD AWARDS MEDIA & EVENT STAFF

SAG Awards

Rosalind Jarrett Sepulveda – Executive in Charge of Publicity – rjarrett@sagawards.org

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PMK•BNC

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We look forward to seeing you at the Nominations announcement and assisting with your coverage the 22nd Annual Screen Actors Guild Awards®. We welcome your suggestions for special coverage or individual pre-show stories.

Screen Actors Guild Awards®, LLC

phone 818.940.1800 • *e-mail* awardspr@sagawards.org • *web* www.sagawards.org

15000 Ventura Boulevard • Suite 201 • Sherman Oaks, CA 91403

Airs Saturday, January 30, 2016 on TNT & TBS

