



## Screen Actors Guild Awards® Nomenclature

Lauded by critics for its style, simplicity and genuine warmth, the Screen Actors Guild Awards® presented by SAG-AFTRA, which made its debut in 1995, has become one of the industry's most prized honors. These guidelines are intended to preserve the integrity, prestige and honor of the SAG Awards® and to assist media in maintaining accuracy.

**Please note:** Screen Actors Guild Awards®, SAG Awards®, The Actor® name and statuette, and the phrase “**I Am an Actor™**” are legally protected against unauthorized uses and infringements. Further legal and usage information is available at <http://sagawards.org/media-pr/media-guidelines>.

- The name of the event is the **28th Annual Screen Actors Guild Awards®**. The only acceptable nicknames are the **Screen Actors Guild Awards®** or the **SAG Awards®**. It is NEVER acceptable nor correct to call it the SAGs or the awards-giving body only as SAG.
- The official hashtag is **#SAGAwards**.
- The name of the statuette presented to the honorees is **The Actor®**.
- SAG-AFTRA's highest accolade is the Life Achievement Award for career achievement and humanitarian accomplishment. It is NOT called the Lifetime Achievement Award.

**Remember:** The performers union that presents the Screen Actors Guild Awards is SAG-AFTRA. Since the merger of Screen Actors Guild and the American Federation of Television and Radio Artists in 2012, SAG as a stand-alone entity ceased to exist.