

About Tony's Chocolonely:

Tony's Chocolonely is an impact company that makes chocolate. Putting social impact before profit – Tony's Chocolonely's vision is to make chocolate 100% slave free. Not just their own chocolate, but all chocolate worldwide.

The company was founded in 2005 by 3 journalists from the Dutch TV show 'Keuringsdienst van Waarde' after they discovered that the world's largest chocolate manufacturers were buying cocoa from plantations that used illegal child labor and modern slavery.

Since then, Tony's Chocolonely has dedicated its efforts to raising awareness of and eliminating inequality in the chocolate industry.

Tony's Chocolonely leads by example, building direct, long-term relationships with cocoa farmers in Ghana and Ivory Coast, paying them a higher price and working together to solve the underlying causes of modern slavery.

Tony's Chocolonely wants to inspire the industry as a whole to make 100% slave free the norm in chocolate. They believe that being a better business should be the norm, not the exception. The brand has grown to become the market leader in the Netherlands and its bars are now available almost worldwide, with offices in the Netherlands, USA, UK, Germany and Sweden.