



UPDATED MEDIA INFORMATION FOR SAG AWARDS® PRE-SHOW ACTIVITIES & TELECAST

SATURDAY, JANUARY 18, 2014

**Please distribute copies of these instructions to all pertinent staff in your organization.
We realize this is a lot of information, but please read it in its entirety.**

TELECAST SCHEDULE

The **20th Annual Screen Actors Guild Awards®** will be transmitted **live on Saturday, Jan. 18** from the Shrine Exposition Center at 5 p.m. (PT) and **simulcast on TNT and TBS at 8 p.m. (ET) / 5 p.m. (PT)**. An encore presentation will air immediately following on TNT at 10 p.m. (ET) / 7 p.m. (PT).

A live stream of the SAG Awards can also be viewed online through the TBS and TNT websites, as well as through the Watch TBS and Watch TNT apps for iOS or Android. (Viewers must sign in using their TV provider user name and password in order to view the live stream.)

Prior to the televised ceremony, recipients of the honors for television and film stunt ensembles will be announced from the red carpet during the annual **SAG Awards Red Carpet Pre-show** hosted by People magazine's Deputy Managing Editor Peter Castro and TNT Correspondent Danielle Demski, which will be **webcast live on sagawards.tntdrama.com, tbs.com and People.com beginning at 6 p.m. (ET)/3 p.m. (PT)**.

GENERAL INFORMATION

Questions regarding media operations should be addressed to the following staff members. From Wednesday, Jan. 15 to Saturday, Jan. 18, we will be at the Shrine and reachable through the Production Office. On Jan 18, we will be in the media areas and all of us will be on walkies.

SAG AWARDS SHRINE MEDIA & PRODUCTION OFFICE: Exhibition Hall Mezzanine
Wednesday, Jan. 15 to Saturday, Jan. 18 (213) 741-2080 - Fax (213) 741-2081

MEDIA STAFF: Rosalind Jarrett Sepulveda, Executive in Charge of Publicity rjarrett@sagawards.org
Jerry Mark, Credentials/Media Logistics Supervisor sagawards@eventcredentials.com
Tosha Whitten-Griggs, Senior Publicity Consultant twgriggs@sagawards.org
Kira Coplin, PR Managing Editor kcoplin@sagawards.org
Gina Steward, Digital Publicity Coordinator gsteward@sagawards.org
Toni Thompson, Publicity Specialist tthompson@sagawards.org
Carrie White Scanlan, Publicity Specialist cwhitescanlan@sagawards.org
David Monnich, Publicity Assistant prasst@sagawards.org
Eileen Quast, TNT/TBS eileen.quast@turner.com
Andy Gelb, Slate PR andy@slate-pr.com
Rachael Trager, Slate PR rachael@slate-pr.com
Taryn Black, Slate PR taryn@slate-pr.com

Thank you in advance for your continued cooperation and support. We welcome your feedback. Please alert us to any technical difficulties on show day, but please hold any other constructive criticism until Monday.

CREDENTIALS

Credentials must be worn at all times on Saturday, Jan. 18 to access the Media Arrivals Area and the Media Rooms located inside the Shrine.

Your credential forms, assigned media spaces, names, and numbers are on file in the SAG Awards Credential office (East Lot) for reference by LAPD and Awards Security.

All media coverage space is pre-assigned and marked by outlet. Assignment charts will be available beginning Saturday, Jan. 18 at the Media Check-in area in the Shrine Auditorium South Lobby, which is entered on Jefferson Blvd. between Royal St. and the Shrine's East Parking Lot. Arrivals positions will also be posted at the media check-in entrance.

Note: Credentials are not transferable. Anyone found not wearing his or her proper credential will lose credential privileges and be escorted out of the event.

PARKING

USC Parking Structure, Lot D – opens at 8 AM on Saturday, Jan. 18.
(See reverse side of parking pass for map/directions.)

To enter the SAG Awards working media area from USC Parking Garage "D" – cross Jefferson Blvd. at Royal and walk east. The Media Entrance and Media Check-in is located in the Shrine Auditorium South Lobby on Jefferson Blvd. between Royal St. and the Shrine's East Parking Lot.

DRESS CODE: FORMAL ATTIRE REQUIRED

All media must wear formal attire to cover the Screen Actors Guild Awards. This applies to all staff covering the pre-show arrivals and the Shrine Auditorium Media Rooms.

Technicians working exclusively within Television transmission trucks are exempt.

NO PERSONAL CAMERAS; ALLOWABLE FOOTAGE

Media who are credentialed as still photographers or videographers are the only media allowed to carry and use still or video cameras as assigned at the SAG Awards. Other media personnel may not carry cameras or take photographs or video with any device without the prior permission of the SAG Awards Publicity Department. Persons violating this restriction will be subject to immediate removal. Any media found using a camera or any other recording device in an unauthorized area are subject to confiscation of the device and revocation of their credentials as per the SAG Awards media agreement.

A video operator, who has expressly agreed to the terms of all SAG Awards media coverage agreements, must control all video cameras. Unmanned video cameras, audio equipment or "web cams" are not permitted without the prior permission of the SAG Awards Publicity Department.

Unless otherwise agreed in writing, interviews from your assigned red carpet position, host stand ups and fashion camera footage of talent posing for fashion video cameras or still photographers are the only footage which may be exhibited from the red carpet. Miscellaneous or random footage of the guests on the red carpet is not permitted.

COPIES OF COVERAGE MUST BE SUBMITTED

Copies of your coverage of the 20th Annual Screen Actors Guild Awards® should be sent to SAG Awards Publicity Assistant David Monnich at prasst@sagawards.org as soon as possible after the Awards ceremony. Broadcast outlets should alert us via email as to airdate/time and send video or audio files on a data disc in QuickTime or .mpeg3 or .mpeg4 format, as well as email website links where applicable. Print outlets should email PDF's or website links. Photographers must email PDF's of tear sheets. Receipt of your coverage will impact your request for credentials for future SAG Awards.

SCHEDULE / FRIDAY, JAN. 17

A perimeter fence will be installed in the West Lot. Access will be restricted. If you have any questions about

load-in of your large equipment, email Jerry Mark at sagawards@eventcredentials.com.

SCHEDULE / SATURDAY, JAN. 18

- 10–11:30 AM **Arrivals and Inside Media Equipment Drop-Off** - Shrine Auditorium South Lobby. Enter at the Jefferson Blvd Media Entrance between Royal and the Shrine's East Parking Lot. Short-term temporary parking is available on Jefferson Blvd. **Cars left on Jefferson Blvd. on Saturday, Jan. 18 past 12 Noon will be towed.**
- 10 AM–4:30 PM **Media Check-in** - Media credentials will be distributed from the Shrine Auditorium South Lobby Entrance off Jefferson Blvd. between Royal and the Shrine's East Parking Lot. **NO CREDENTIALS WILL BE ISSUED AFTER 4:30 PM.**
- 2:00-2:45 PM **Arrivals Media must be in position on the Red Carpet**
- 2:00-2:30 PM **Interviews at your position on the Red Carpet. Pre-arrangement preferred.**
- Contact Tosha Whitten Griggs, twgriggs@sagawards.org or (213) 741-2080 for
- **JoBeth Williams**, SAG Awards Committee Chair/SAG Foundation
- **Kathy Connell**, SAG Awards Executive Producer
- Contact Caroline O'Connor, coconnor@sagfoundaton.org or (213) 400-8401 for
- **Jill Seltzer**, SAG Foundation Executive Director
- **Ron Perlman**, SAG Foundation Board Member
- Contact Katarina Maloney, kmaloney@kobrand.com or (559) 906-8153 for
- **Clovis Taittinger**, Export Manager, Champagne Taittinger
- 3:05 PM - LIVE** **Champagne Taittinger Red Carpet Opening Toast** – Photo & TV visual opportunity. If necessary to obtain a clearer shot, you may step onto the Red Carpet behind the stanchions placed there for this mini-event. You must immediately return to your Arrivals position as soon as the Toast is over. (Clovis Taittinger and presenter TBA)
- 3:15 PM LIVE Honorees for **Outstanding Action Performances by Film and Television Stunt Ensemble** will be announced on the TNT/TBS platform and webcast sagawards.tntdrama.com, tbs.com and People.com. A supporting release will be posted at sagawards.org/media-pr/press-releases shortly thereafter as well as emailed to you.
- 3:10–4:30 PM **Arrivals** - Arrivals space will be pre-assigned. We will post a chart at the media check-in entrance off Jefferson Blvd and at the corner of Royal and 32nd Street starting at 10 a.m. on Saturday, Jan. 18.
- 4:30 PM **Doors Close** Inside Media must be in Media Rooms. Media who need to move inside from the Red Carpet may enter the Shrine Auditorium lobbies from the north or south lobby entrance doors on Royal Street. (Map will be at Shrine Auditorium South Lobby.)
- 4:55 PM **Entertainment Industry Foundation / People Magazine Salute to the SAG Foundation Presentation introduced by Terrence Howard.** The presentation is not for broadcast, but will be included in the show feed accessible through the mult-boxes in Digital Transmission and shown on the monitors for you to see.
- 5:00 PM **Live Telecast Begins**

LIVE STAND-UPS:

Broadcast entities wishing to transmit live stand-ups from the Shrine exterior before the media arrivals area opens and/or during or after the show must pre-arrange their transmission times and their talent and crew locations with Taryn Black of Slate PR at (310) 461-0111 or taryn@slate-pr.com by Jan. 17

ARRIVALS COVERAGE:

COVERAGE RESTRICTED TO YOUR ASSIGNED RED CARPET SPOT: Anyone attempting arrival coverage without an arrival credential and/or outside the media bullpens will be subject to immediate removal by Security and/or the LAPD. Crews, reporters and photographers must stay behind the limiting hedges, except during the

Champagne Taittinger Toast.

We have a record number of media this year and you will be shoulder to shoulder. Please be considerate of your colleagues and stay within your assigned spots at all times.

Media badges with Arrivals *and* Media Room Access admit holders to their assigned spaces in the Arrival area and in their designated media rooms before, during and after the telecast.

Credentials with Media Facility Only will **NOT** be permitted in the Arrivals Area.

Credentials with Arrivals Access Only will **NOT** be permitted into the Shrine.

SIGNAGE: Any outlet signage in the Red Carpet Arrivals Area or inside the media complex, other than microphone flags, must be pre-authorized.

ARRIVALS TELEVISION POOL COVERAGE: E! Entertainment Television is providing a pool camera covering arriving guests as they approach the security tent entrance and a pool camera from the perspective of the photographers with an emphasis on fashion shots. Mult-boxes to access these pool feed are located at the E! production truck located in the truck farm in the West Lot.

A new B-roll Video-Only CNN camera stationed just inside the inside entrance to the showroom will catch guests as they enter the showroom after the entrance tunnel from 3:30-4:30 pm only. The mult-box for this HD-only feed is located in the 1st Mezzanine Lobby in the TV/Deck Technicians area. Please bring a separate deck for each feed.

These are the **ONLY** arrivals feeds.

CNN Newsource will be providing the feed from the following pool cameras to CNN Newsource affiliates beginning at 2:45 p.m. PT/5:45 p.m. ET until 8:00p.m. PT/11:00 p.m. ET: E! Fashion Camera, CNN Showroom Entrance Camera (video only) and Access Hollywood General Media Interviews. Newsource affiliates will find both feeds on CH1.

PHOTO BLEACHER AREA: There are equidistant marked spots for pictures. The nominees and presenters will be moving from spot to spot to spot to give all photographers a good angle. Please respect our need to move the actors down the line when others are waiting to be photographed. The actor's escort will be carrying a card with the name, film or show and designation as nominee or presenter for the actor to be photographed.

L'OREAL PARIS MAKE-UP STATION and MEDIA REFRESHMENTS

A make-up artist from L'Oréal Paris will be stationed inside Shrine Auditorium at the back of the theatre from Noon to 4:00 p.m. Enter the Auditorium through the southernmost entrance. Media refreshments will be available in the same section of the Shrine Auditorium. An additional refreshment station can be found on the 1st Mezzanine.

MEDIA ROOMS COVERAGE:

As a result of feedback from media and publicists, we have made a number of changes to our inside media complex from previous years. Please read this section thoroughly.

All media rooms are located on the Main Lobby level of the Shrine Auditorium, unless otherwise noted. **Diagrams** for the 20th Annual SAG Awards Media Areas will be posted in a separate document on our website at www.sagawards.org/20-media-publicists-instructions. The password for this website will be emailed separately.

There is no wireless Internet available anywhere within the Shrine complex. You must have pre-ordered Internet lines from Du-Tel when you applied for credentials to obtain Internet access.

Trophy Table: a **new B-roll pool camera** to catch recipients as they receive their personal Actor® statuettes before entering the media complex will be provided by Entertainment Tonight.

General Photo Room. Photographer access to this room is by assignment only. No photographer will be admitted to this room without an assigned position. Messengers are permitted in-and-out access to pick-up film. A **new B-roll pool camera** to catch all the excitement in the photo room will be provided by Extra.

General Photo Room Lighting. The lighting in the General Photo Room will be three 1K lights.

All strobe equipment must be installed between 10 a.m. and 12 noon Saturday, Jan. 18.

General Media Room. This is the designated area and **now the first opportunity for all media who wish to interview the award recipients.** Interviews in the General Media Room are on a non-exclusive basis. General seating will not be positioned. Table space will be assigned per your applications request. There will be one pool camera provided courtesy of Access Hollywood, which will record interviews.

To question recipients: When you want to ask a recipient a question, hold up your numbered card (issued in room). The room monitor will acknowledge you. Please wait to be handed a microphone before asking your question so that the audio of your question can be recorded. **When you get the microphone, please preface your question by identifying yourself by name and outlet.**

The show audio is turned down while recipients are being interviewed. **Headsets** to enable media in the General Media Interview room to continue to listen to the audio for the show feed when it is turned down may be checked out in the Media Lounge beginning at 1:00 p.m. You must turn in your driver's license to obtain a headset. Please remember to return the headsets before you leave the media complex.

No still or video cameras are allowed in the General Media Room other than the pool camera.

Inside the media complex, interviews recorded by the pool camera in the general media room are the only material that may be telecast, streamed or otherwise exhibited from the general media room. Interviews recorded by the pool camera in the general media room or the additional pool feeds listed below are also the only material that may be telecast, streamed or otherwise exhibited live during the telecast of 20th Annual Screen Actors Guild Awards®.

Format for the Show Feed Multibox and the Pool Feed from the General Media/Press Room:

Option 1: HD - SDI w/ Embedded Audio

Option 2: SD - SDI Anamorphic (16x9) w/ Embedded Audio

Format for the B-Roll Pool Feeds: HD-SDI w/audio only for the Trophy Table and General Photo

Please note: No analog feeds will be available.

Special Photo Booths: Photo Booths for TNT/TBS, *PEOPLE Magazine* and the *Los Angeles Times* and a new "SAG Awards Selfies" booth (#sagawardselfies) are located between General Photo and General Media.

One-to-One TV Interview Booths are located on the first floor between the south staircase and the Jefferson Lobby. **After** award recipients have completed the regular mass photo and interview rooms, they will be asked to visit the one-to-one TV interview booths. These interviews are limited to 2 minutes per recipient. Positions in these booths line have been pre-arranged.

Following is an alphabetical listing of outlets credentialed for one-to-one interviews:

- *Access Hollywood*
- *CNN*
- *E! News*
- *Entertainment Tonight*
- *ET Canada*
- *Extra*
- *Good Morning America*
- *OMG! The Insider*
- *TV One/Hip Hollywood/Urban Daily*

Digital Transmission. 1st Mezzanine Lobby - assigned positions.

Deadline Media Room. 1st Mezzanine Lobby - assigned positions – for filing only; no interviews. SAG Awards Media staff will be available in this area to troubleshoot any technical issues you encounter with the show that that we provide.

TELECAST DECK TECHNICIANS INSTRUCTIONS:

Audio and video feeds will be pooled. Mult-boxes will be available in the Technicians area in the 1st Mezzanine Lobby (accessible by both elevator and stairs within the Shrine Main Lobby) and at the mult-boxes at the corner of 32nd Street and Royal:

Audio: Show feed audio & interview stage audio.

Video: Show video feed & pool camera feed of the interview stage.

Audio and video from the Trophy Area and General Photo Room will only be fed to the 1st Mezzanine TV Deck Technicians Area

If you plan to record the interviews from the General Media Room make sure you have a recording device to plug into the mult-box. Each outlet must provide its own recording deck(s).

The General Media Room feed will go directly to the PacBell hub where it can be dialed up to download all interviews:

Circuit Number: [50.TDGS.400401-001.PT](tel:50.TDGS.400401-001.PT)

MESSENGER INSTRUCTIONS

Messengers will have access to all Media Rooms. Messengers will enter and leave the Shrine Auditorium media facility through the north lobby entrance on Royal, north of Jefferson. Please see attached map for Media Room floor plan.

RECIPIENTS LIST & ACCEPTANCE SPEECHES

Actor® recipients will be highlighted and acceptance speech transcripts will be posted at sagawards.org/awards/nominees-and-recipients/20th-annual-screen-actors-guild-awards as soon as they become available. A final press release will be emailed to you shortly after the ceremony ends and posted on our website at sagawards.org/media-pr/press-releases/20th-annual-screen-actors-guild-awards-final-recipients.

WEBSITE LINK

The correct link to the SAG Awards website is www.sagawards.org NOT www.sag.org.

SAG AWARDS SOCIAL MEDIA URLS AND HASHTAGS

We encourage you to share or retweet posts from our social media sites and our Social Media Ambassador Sasha Alexander's sites. If on Twitter, please include our hashtag.

SAG Awards official hashtag: #sagawards

- Facebook: facebook.com/sagawardsofficialpage
- Twitter: [@sagawards](https://twitter.com/sagawards)
- Google +: google.com/+SAGawards
- Instagram: [@sagawards](https://instagram.com/sagawards)
- Tumblr: sagawards.tumblr.com
- Blog: blog.sagawards.org

For Social Media Ambassador Sasha Alexander:

- Twitter: [@sashaalexander1](https://twitter.com/sashaalexander1)

LEGAL NOTICES

You acknowledge that permission to attend and photograph the 20th Screen Actors Guild Awards ceremonies are extended for legitimate newsgathering/disseminating activities, and is expressly conditioned on your agreement to abide by the SAG Awards and SAG-AFTRA's regulations and the terms of the media coverage agreement signed when your outlet applied for credentials.

LEGAL GUIDELINES

Legal guidelines for your attendance at and coverage of the SAG Awards are in the Media Coverage Agreement your outlet accepted when applying for your credentials. A copy of the Media Coverage Agreement is posted at sagawards.org/media-pr/media-and-publicists-only or may be obtained upon request to sagawards@eventcredentials.com

INTELLECTUAL PROPERTY

By acceptance of credentials to cover the "20th Annual Screen Actors Guild Awards" you acknowledge that you have read and understood SAG-AFTRA's regulations governing the use of its trademarks and intellectual property, including but not limited to THE ACTOR and agree to comply with those regulations. Complete legal guidelines for using trade and copyright marks of SAG-AFTRA and the Screen Actors Guild Awards are posted on the Screen Actors Guild Awards website at sagawards.org/media-pr/media-guidelines

Per the SAG Awards media agreement you consented to when you applied for credentials, you acknowledge that as between you and SAG Awards, SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to the telecast of the SAG Awards Ceremony, and particularly any SAG Awards Clips (including "screen grabs"), and that SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to any SAG Awards Stills or is providing them to you pursuant to a license from the sole and exclusive owner.

THE ACTOR statuette is both a trademark and copyrighted intellectual property of SAG-AFTRA. "THE ACTOR" is a registered trademark of SAG-AFTRA. Any use of the name or statuette is strictly regulated, and published images of THE ACTOR must bear prominent notice of SAG-AFTRA's ownership

USE OF CLIPS AND SAG STILLS

Per the SAG Awards media agreement your outlet consented to when applying for credentials, your outlet is hereby granted a nonexclusive, nontransferable temporary license to broadcast and/or display SAG Awards Clips (including "screen grabs") and SAG Awards Stills beginning upon the first airing of the SAG Awards Ceremony on Saturday, January 18, 2014, through 11:59 p.m. PST on Sunday, March 2, 2014 subject to the following restrictions:

- (1) SAG Awards Clips and/or SAG Awards Stills may be used only for legitimate news reporting purposes on television, in newspapers and periodicals, and on the internet. SAG Awards Clips and/or SAG Awards Stills may be used only for legitimate news reporting which refers to: (i) the SAG Awards Ceremony as an event, (ii) SAG-AFTRA as an organization, or (iii) specific achievements for which an individual has been nominated for or awarded a Screen Actors Guild Award. SAG Awards Clips and/or SAG Awards Stills may not be used for any purposes other than those expressly stated herein;
- (2) No more than thirty seconds (00:30) of any individual SAG Awards Clip may be used;
- (3) The aggregate length of all SAG Awards Clips used in an individual program may not exceed two minutes (02:00);
- (4) With respect to SAG Awards Stills, except: (i) graphics and (ii) any image of THE ACTOR[®] statuette, you are permitted to crop or resize the image, but may not distort the content or otherwise manipulate the image; you may only resize (and not crop or otherwise manipulate or distort): (i) SAG Awards Stills that are graphics and (ii) any image of THE ACTOR statuette;
- (5) Any display, exhibition, broadcast, or use of SAG Awards Clips and/or SAG Awards Stills must be prominently accompanied by the legend: "Courtesy of the 20th Annual Screen Actors Guild Awards[®]";
- (6) The sale or distribution of any SAG Awards Clips and/or SAG Awards Stills from the SAG Awards or any SAG Awards event (e.g. nomination ceremony, behind-the-scenes, Question & Answer sessions, rehearsals, Red Carpet Arrivals) for any non-news reporting purpose or sale to the general public is strictly prohibited.

Any license granted to you hereunder expires at 11:59 p.m. PST on Sunday, March 2, 2014. No use of SAG Awards Clips or SAG Awards Stills may be made after that time without the additional express written consent of SAG Awards, for which compensation may be required. The parties agree that any use whatsoever of these materials after the expiration of the license granted hereunder constitutes a material and serious breach of this Agreement, for which substantial damages and/or injunctive relief will be warranted.

SATELLITE COORDINATES

Satellite coordinates are posted in a separate document at sagawards.org/20-media-publicists-instructions

RADIO FREQ. – RF

Listed below are those walkie frequencies that will be in use by the Show, before, during, and following the show and **must not be used by any other organization.**

| | | | |
|-----------|-----------|-----------|-----------|
| 464.50000 | 464.47500 | 469.71350 | 457.18750 |
| 464.55000 | 464.52500 | 451.80000 | 469.71350 |
| 469.50000 | 464.62500 | 456.80000 | 464.50000 |
| 469.55000 | 464.75200 | 452.18750 | 464.55000 |

Jeff Margolis Productions in association with Screen Actors Guild Awards®, LLC

phone 310.235.1030 • *fax* 310.235-1032 • *e-mail* awardspr@sagawards.org • *web* www.sagawards.org

1401 Westwood Boulevard • Suite 300 • Los Angeles, CA 90024

Airs Saturday, January 18, 2014 on TNT & TBS • Follow us on [Facebook](#) and [Twitter](#)

